



FAENA ROSE

FAENA ROSE: THE CULTURAL HEART
OF FAENA RESIDENCES MIAMI



Founded in Miami Beach in 2016, Faena Rose is a cultural institution rooted in the principles of **cultural enrichment, community, patronage, and access.**

Faena Rose's mission is to enhance its patrons' lives through transformative cultural experiences and by fostering authentic relationships.

At **Faena Residences Miami**, **Faena Rose** debuts its first purpose-built cultural destination—the **Faena Rose Cultural Center**. Designed to serve as the intellectual, creative, and social heart of the development, it's a curated environment that integrates all aspects of daily life.



MALCOLM GLADWELL

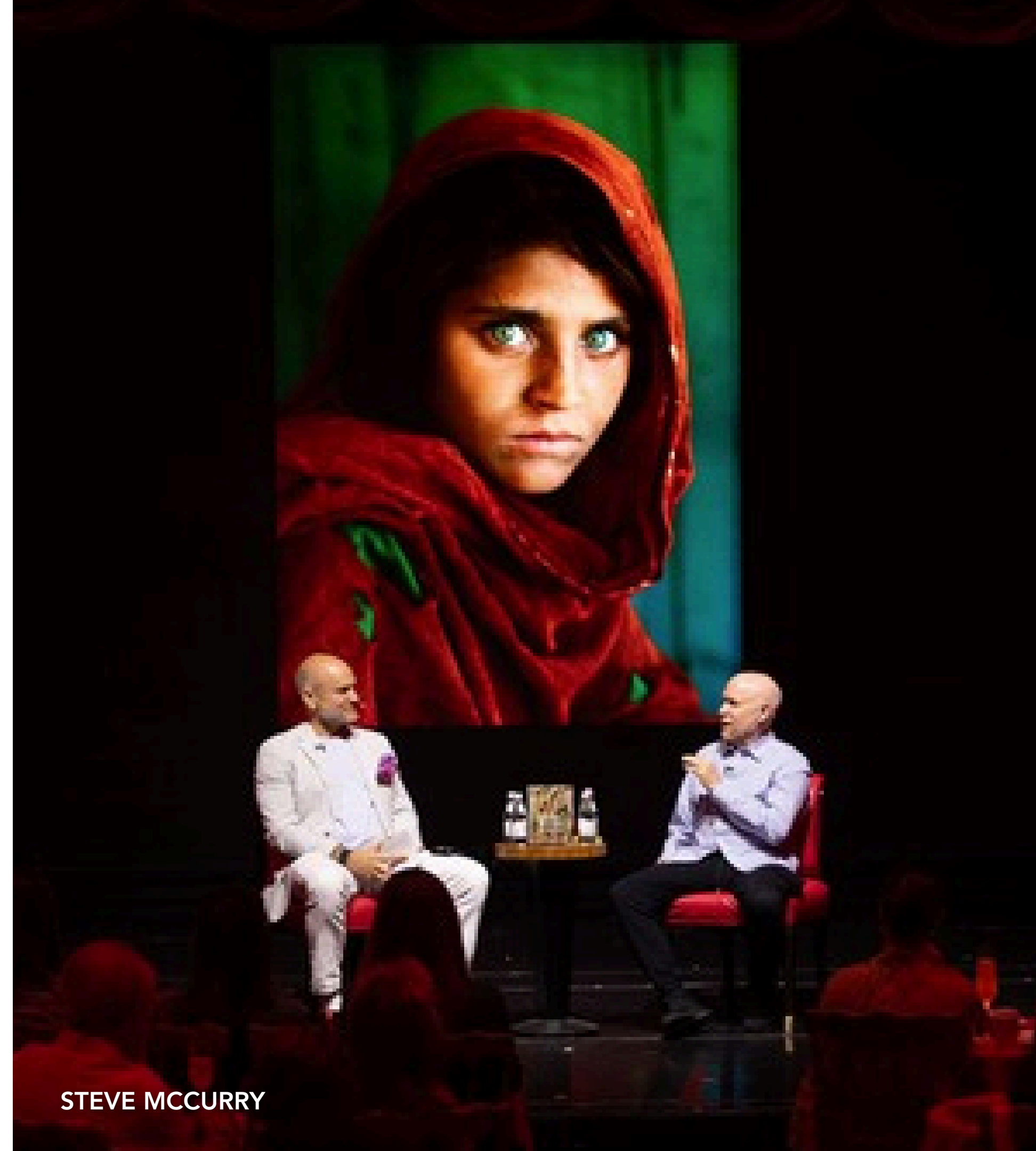
The background of the entire image is a dense, repeating pattern of red roses and leaves. The roses are in various stages of bloom, with detailed petal structures. The leaves are dark red with visible veins. The overall color palette is monochromatic, consisting of various shades of red.

CULTURE & PATRONAGE

Faena Rose offers a front-row seat to the most compelling cultural experiences, set in intimate and elevated environments.

Through a commitment to patronage, **Faena Rose** creates original programming that supports artists, thinkers, and creators. Every **Faena Rose** event includes direct access to world-class talent, bringing unparalleled artistic and intellectual vibrancy into a private setting that feels less like a venue and more like your living room.

Explore past programming at faenamedia.com



STEVE MCCURRY



CULTURAL EXPERIENCES INCLUDE:

- **Conversations** with luminaries across the arts, sciences, business, wellness, current affairs, and more
- **Pre-release film screenings** followed by filmmaker and actor Q&As
- **Studio visits** with celebrated artists
- **Dinners** with world renowned chefs, vintners, and spirit makers
- **Dance & music performances** with award-winning talent
- **Wellness activities** with leading practitioners
- **Master classes** with esteemed experts
- **Cultural excursions** to top destinations globally

PAST CULTURAL PROGRAMMING HIGHLIGHTS:



GRAMMY & OSCAR
WINNER
JON BATISTE



ENTREPRENEUR &
AUTHOR
ARIANNA HUFFINGTON



GRAMMY WINNER
CLIVE DAVIS



SOCCER ICON
DAVID BECKHAM



FORMER GOOGLE
CEO & CHAIRMAN
ERIC SCHMIDT



ARTIST
LAURIE SIMMONS



AUTHOR
MALCOLM GLADWELL



ENTREPRENEUR &
MEDIA PERSONALITY
MARTHA STEWART



EGOT WINNER
MEL BROOKS



EMMY & TONY WINNER
NEIL PATRICK HARRIS



ARTIST
MICKALENE THOMAS



AUTHOR
SALMAN RUSHDIE



JAMES BEARD WINNER
CHEF BOBBY FLAY



ARTIST
DAVID LACHAPELLE



ACTRESS, PRODUCER,
& ENTREPRENEUR
EVA LONGORIA



ENTREPRENEUR &
AUTHOR
GARY VAYNERCHUK



3 MICHELIN STARS
CHEF DOMINIQUE
CRENN



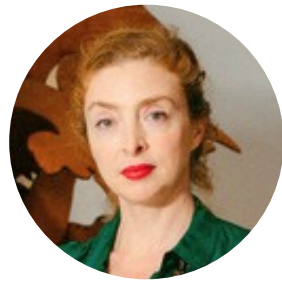
AUTHOR & NATIONAL
GEOGRAPHIC FELLOW
DAN BUETTNER



AUTHOR & JOURNALIST
ANDREW ROSS SORKIN



ENTREPRENEUR
SARA BLAKELY



ARTIST
RACHEL FEINSTEIN



ARCHITECT
DANIEL LIBESKIND



JEWELRY DESIGNER
DAVID YURMAN



JAMES BEARD WINNER
CHEF MARCUS
SAMUELSSON



BITCOIN EVANGELIST
MICHAEL SAYLOR



EMMY WINNER & CHEF
GIADA DE LAURENTIIS



FINANCIER &
POLITICAL FIGURE
ANTHONY SCARAMMUCI



3 MICHELIN STARS
CHEF MASSIMO
BOTTURA



GRAMMY LIFETIME
ACHIEVEMENT WINNER
GEORGE CLINTON



ARTIST
JENNY SAVILLE



EVOLUTIONARY
BIOLOGIST & AUTHOR
RICHARD DAWKINS



AUTHOR, PROFESSOR,
AND PODCAST HOST
SCOTT GALLOWAY

CULTURAL PARTNERS:



FAENA ART



PARIS OPERA BALLET



THE ECONOMIST



SOUTH BEACH WINE &
FOOD FESTIVAL



THE BASS



THE NEW YORK TIMES



ART BASEL



ALVIN AILEY AMERICAN
DANCE THEATER



WIRED



PAUL TAYLOR DANCE
COMPANY



RUBELL MUSEUM



LA BIENNALE DI
VENEZIA



TEATRO ALLA SCALA



THE ATLANTIC



PEREZ ART MUSEUM
MIAMI



MONTREUX JAZZ
FESTIVAL MIAMI



DESERT X



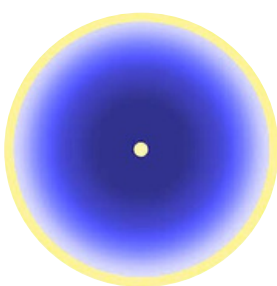
THE WALL
STREET JOURNAL



ICA MIAMI



KNIGHT FOUNDATION



DAVID LYNCH
FOUNDATION



THE METROPOLITAN
OPERA



INNOCENCE PROJECT



DESIGN MIAMI



NEW WORLD
SYMPHONY



FRIEZE ART FAIR



ZONA MACO



PUCK



THE FEMINIST
INSTITUTE



MIAMI NEW DRAMA



BALLET HISPANICO



LOCUST PROJECTS



THE METROPOLITAN OPERA



CHEF MARCUS SAMUELSSON



NEIL PATRICK HARRIS &
DAVID BURTKA



BUENOS AIRES
CULTURAL EXCURSION



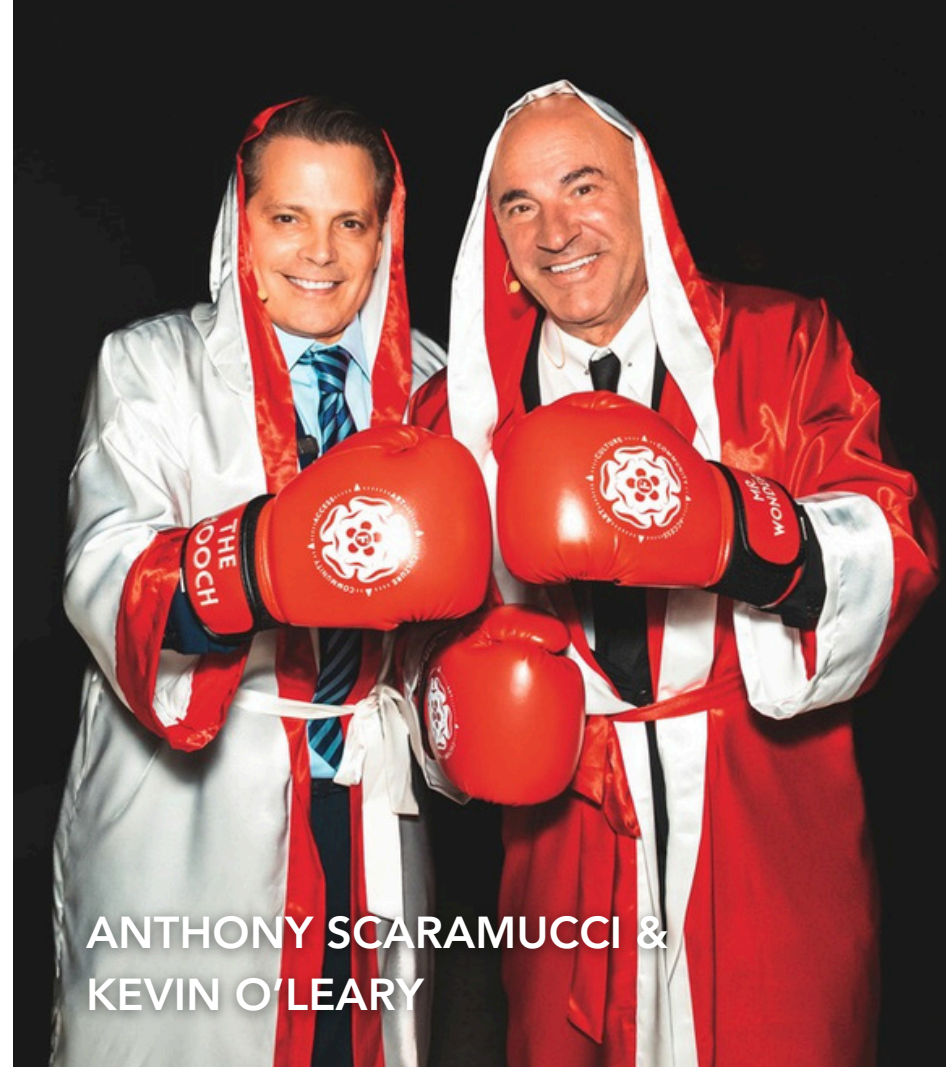
EVA LONGORIA



BALLET HISPÁNICO



GUY RAZ & SARA BLAKELY



ANTHONY SCARAMUCCI &
KEVIN O'LEARY



JENNY SAVILLE



JON BATISTE



SULLIVAN STREET
BAKERY'S JIM LAHEY



DAVID BECKHAM

The background of the entire image is a dense, repeating pattern of red roses and leaves. The roses are in various stages of bloom, with detailed petal structures. The leaves are dark red with visible veins. The overall color palette is monochromatic, consisting of various shades of red.

COMMUNITY

Faena Rose is intentionally designed to create **meaningful and organic connections.**

Through intimate cultural experiences and thoughtful introductions, **Faena Rose** transforms **Faena Residences Miami** from a building into a community. Rooted in shared experience rather than circumstance, relationships unfold naturally—deepening over time into lasting and authentic bonds.



BOND WINES DINNER

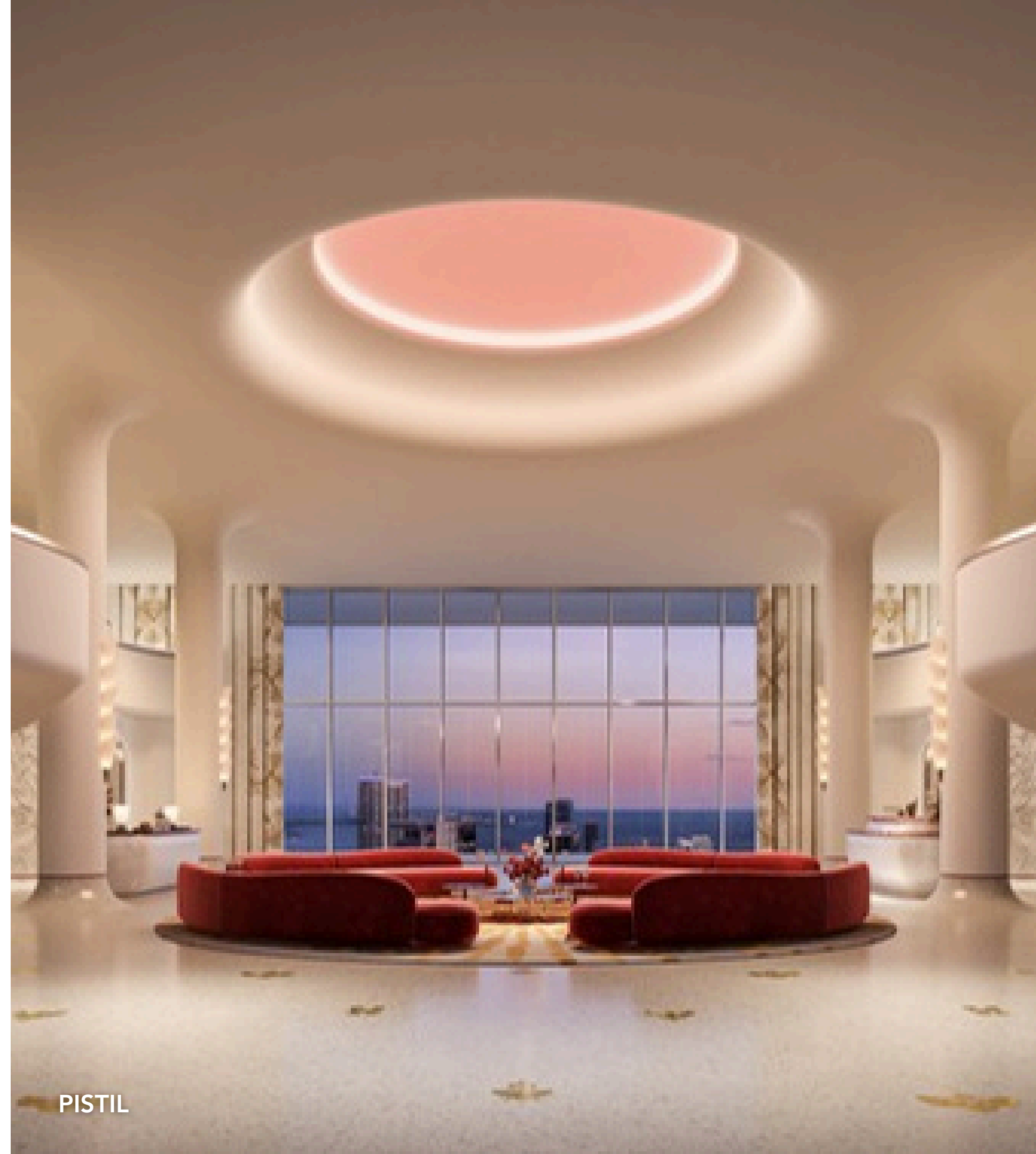
The background of the entire image is a dense, repeating pattern of red roses and leaves. The roses are in various stages of bloom, with detailed petal structures. The leaves are dark red with visible veins. The overall color palette is monochromatic, consisting of various shades of red.

ACCESS

The Faena Rose Cultural Center
brings together every dimension of
daily life into **one cohesive**
environment.

At the center of **Faena Residences Miami**—perched 60 stories high, across 3 floors, and spanning 45,000 square feet—is the **Faena Rose Cultural Center**. Unlike a traditional amenity suite, it functions as a living cultural platform, designed to foster dialogue, creativity, wellness, and connection among residents.

This is a new residential model: One where culture is built in and all aspects of life flow together.





A HOLISTIC 360 LIVING EXPERIENCE:

- **Culture & Community** - signature Faena Rose programming, multifunction grand hall, screening room, restaurant, bar, lounge, private dining room, library, gathering spaces
- **Work & Ideas** - dedicated work spaces, conference and meeting rooms, spaces designed for conversation and collaboration, creative podcast studios
- **Wellness** - fitness & wellness center, programming that integrates physical and mental well-being, outdoor pool & lounge area



FAENA BEACH

EXCLUSIVE BENEFITS:

- **A dedicated Patron Relations team** that provides high-touch, Forbes 5-star service
- **A private reservations line** for all Faena-related needs
- **First look** at tickets and **enhanced experiences** for shows at Faena Theater Miami Beach
- **Direct access** to world-class talent at all cultural events

The background is a dense, repeating pattern of red roses and leaves. The roses are in various stages of bloom, with detailed petal structures. The leaves are serrated and interspersed among the flowers. The entire pattern is rendered in shades of red, creating a rich, textured backdrop.

FAENA ROSE

A LIVING PLATFORM FOR
IDEAS, ENRICHMENT, AND CONNECTION